

*To whom it may concern*

*Please excuse (insert your name here) from (insert task you don't really want to do) today.*

*(insert your name here) will be building an awesome target list with typical procrastination and delay tactics such as reading news sites, LinkedIn and other social media. However this activity will result in the identification of companies undergoing*

- *Change in management*
- *Financial growth and loss*
- *Expansions: size or new markets*
- *Relocations*
- *New projects and tender wins*
- *Funding and Grants*
- *Acquisitions, Mergers and Restructures*
- *Industry-wide challenges*
- *Changes to legislation*
- *Reported skills shortages*
- *Seasonal events*
- *(insert other triggers relevant to your industry)*

*This will be a fruitful activity for identifying recruitment needs, forming relevant connections, gaining job orders and billing like a superstar.*

*Thank you for your understanding.*

*Kind regards*

*Fusion Recruitment Training*

